

# Realtor.com 2011



Official Site of the  
National Association of REALTORS®

Hi! | [Sign In](#) | [Sign Up](#) | [f](#) [Login with Facebook](#)

[Find Homes](#)

[Find REALTORS®](#)

[Finance](#)

[Moving](#)

[Home & Garden](#)

3 Listings ▼

4 Searches ▼

## Find a home

The most comprehensive source for real estate listings.

111,507,044 Properties 4,321,238 Homes for Sale 162,214 Homes for Rent



Home Type

Homes for Sale ▼

Location

Fort Myers, FL

Price Range

Beds

Baths

Any ▼

Any ▼

☐ Search on Map

[Search](#)

[list](#) | [Advanced Search](#)

3,885 Listings Found

Listings last updated 4 minutes ago

### ► NEWS & TRENDS

### ► COMMUNITY



[Ask a Realtor®](#)

[Like us on Facebook](#) [f](#)

[Follow us on Twitter](#) [t](#)

[Watch us on YouTube](#) [v](#)

[Blog Community](#)

### ► HOW TO GUIDES

### ► FOR REALTORS®

## How much are Houses worth now?

Get a free home value report for your neighborhood



Street Address (Optional)

Zip Code

☒ Single Family Home ☐ Condo/Townhouse

[Go](#)

Get **new listings** when they hit the market.

[Sign Up for Free](#)



**SEARCH ASSIST**  
by REALTOR.com®



GET GIFT CARDS WORTH UP TO

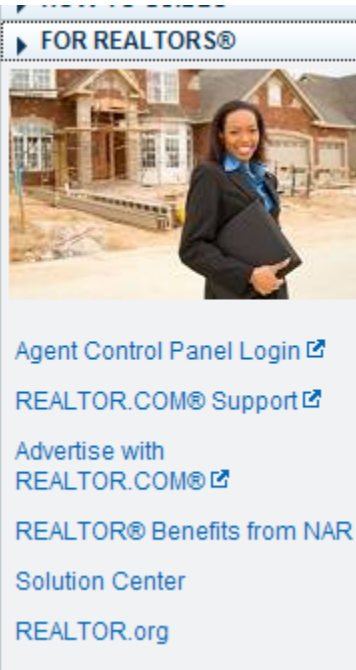
**\$400**

With a qualifying new checking relationship and banking activities.

**citibank®**

[Find Out How ▶](#)

Scroll down the left side of page and find the “For Realtors®”



**Once you click “For Realtors” all options for Realtors will open.**

**Click “Agent Control Panel Login”  
The Manage Your Account Online comes up (below)**

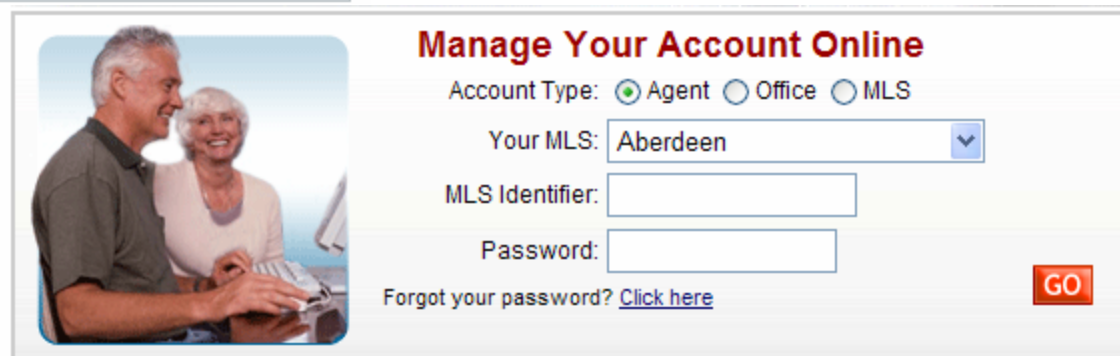
**Account Type: Agent**

**Your MLS: Norwalk**

**MLS ID: MLS Number**

**Password: MLS Number  
Or whatever you have set it  
too**

**Hit “GO”**

A login form titled "Manage Your Account Online" with a background image of an older couple. The form includes fields for Account Type (Agent, Office, MLS), Your MLS (Aberdeen), MLS Identifier, and Password, along with a "GO" button and a "Forgot your password?" link.

**Manage Your Account Online**

Account Type: ☒ Agent ☐ Office ☐ MLS

Your MLS:

MLS Identifier:

Password:

Forgot your password? [Click here](#)

**GO**



# Control Panel

## This is where you begin!

Welcome RICHARD HIGGINS | [My Account](#) | [Sign Out](#)

[Home](#)[Control Panel](#)[Products](#)[Events](#)[About Us](#)

## Control Panel

Customer Care (800) 878-4166 [?](#) Help



**RICHARD HI...**

Agent

[Home Office](#)

(203) 254-900...

[Edit Profile](#)

### My Account

[Personal Information](#)

[Expertise](#) **NEW**

[Profile Display Options](#) **NEW**

[Transaction Summary](#)

### My Listings

[Edit a Listing](#)

[View Listings Traffic](#)

[Manage Listing Email](#)

### Solutions You Own

[Company Showcase](#)

### Top Producer Solutions

[Market Snapshot](#)

[Top Producer @8i](#)

[Top Producer Lead Activation](#)

[Featured Website](#)

### Reports

[Company Showcase](#)

[Video Report](#)

### Solutions

#### **Our goal is to help REALTORS® get great value out of REALTOR.com®**

That is why, for your benefit, over the coming months and going forward into the future, we are working towards improving your Control Panel experience. This new Dashboard you see on this page is just the first of many improvements we are working on.

We want to make it easy for you to navigate this website, update your profile, enhance or view your listings, learn about solutions you can purchase and get access to free education. This is all to help you be the most successful REALTOR® you can be.

#### Need Support?

[Send us an email](#) or  
phone support at  
(800) 878-4166

Updated 6/9/2010 11:00 PM

## Dashboard

A quick overview of your products and performance

Thursday, October 20, 2011

Last Logged in: 10/19/2011 1:35 PM MST



### Top Tasks

Step 1

**Complete Your Profile**

Add your expertise and contact info

[Update Now >](#)



Step 2

**Enhance Your Listings**

In just a few simple steps

[Enhance Now >](#)



Step 3

**Market Yourself**

FREE training and tools

[Learn More >](#)



**Under “My Account” go through each tab and enter the information and hit “save”**



## Reporting / Inquiries

### Listing Based Reports

See how much traffic your listings get on REALTOR.com®

Active Showcase Listings (8) [reports >](#)



## Recently Added Listings (8)

These are your 3 most recently added listings to REALTOR.com®

Address	MLS ID	Price	Date Added
, Monroe, CT, 06468 <a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>	D981106	\$302,000	9/9/2011
48 Elm Street, Seymour, CT, 06483 <a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>	D981093	\$264,000	8/3/2011





## Control Panel

Customer Care (800) 878-4166 [Help](#)

### My Account

[Personal Information](#)[Expertise](#) **NEW**[Profile Display Options](#) **NEW**[Transaction Summary](#)

### My Listings

[Edit a Listing](#)[View Listings Traffic](#)[Manage Listing Email](#)

### Solutions You Own

[Company Showcase](#)

### Top Producer Solutions

[Market Snapshot](#)[Top Producer @8i](#)[Top Producer Lead  
Activation](#)[Featured Website](#)

### Reports

[Company Showcase](#)[Video Report](#)

### Solutions

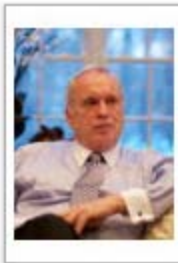
[Featured Homes](#)[Purchase Featured Homes](#)[Virtual Tours](#)[Featured Agent](#)[Buyer Assist](#)[Featured Agent](#)

### Personal Information

The information you enter here will be used on the following products on REALTOR.com®: **Buyer Assist, Featured Homes, Showcase Listing Enhancements, and Find a REALTOR® Directory**, where applicable. Required information is marked with an asterisk (\*). You can choose which elements to show or hide on your REALTOR.com® **Profile Page** via the [Display Options](#) area. In each section, click on the "Edit" link to make changes. Once you have completed your edits, remember to click "Save" before moving on to another section. If you do not click "Save", your changes will be lost. **NOTE:** Changes made to your information will take approximately 15 minutes to display on REALTOR.com®.

Profile Enhancements submitted by your company will override changes made in your REALTOR.com® Control Panel.

### Photo [edit photo](#)



**This is your business card  
in REALTOR.COM**

**Imagine if you viewed a  
listing and did not know  
who the agent was?**

#### Photo

Your **Photo** will be used for both your Product Pages and your REALTOR.com® Profile Page.

For best results your photo dimensions should be 80 pixels wide by 120 pixels high.

### Business Cards

#### Product Business Card [edit product business card](#)

**Name/Team\*** (80 characters max)

RICHARD HIGGINS

**Slogan** (60 characters max)

Marketing Connecticut Real Estate at the Highest Level

**Website URL** (150 characters max)

http://higginsgroup.com

#### Product Business Card

Your **Product Business Card** information will display on multiple pages of REALTOR.com®. It is important to fill out each of these fields, as your **Name/Team** and **Phone Number** will display prominently on your REALTOR.com® listings.

The first **Contact Phone Number** field is for your primary phone number. This is the number that will display prominently on your listings (for Showcase subscribers), so it is important to ensure your main phone number is entered here.



# Higgins Group Listing Showcase

[Home](#)[Control Panel](#)[Products](#)[Events](#)[About Us](#)

## Control Panel

### My Account

[Personal Information](#)  
[Expertise NEW](#)  
[Profile Display Options NEW](#)  
[Transaction Summary](#)

### My Listings

[Edit a Listing](#)  
[View Listings Traffic](#)  
[Manage Listing Email](#)

### Solutions You Own

[Company Showcase](#)

### Top Producer Solutions

[Market Snapshot](#)  
[Top Producer @8i](#)  
[Top Producer Lead Activation](#)  
[Featured Website](#)

### Reports

[Company Showcase](#)  
[Video Report](#)

### Solutions

[Featured Homes](#)  
[Purchase Featured Homes](#)  
[Virtual Tours](#)  
[Featured Agent](#)  
[Buyer Assist](#)  
[Featured CRM](#)

### My Listings

The list below contains all of your active listings for the MLS for which you sign

- Click the Edit link next to a listing to edit the enhancements.
- Click Preview on REALTOR.com® to view your current enhancements.
- All of the enhancements you make will appear on REALTOR.com®.

Address	MLS ID	
<b>, Monroe, CT, 06468</b>	D981106	\$3
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>48 Elm Street , Seymour, CT, 06483</b>	D981093	\$2
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>4 MANITOU RD , WESTPORT, CT, 06880</b>	98508544	\$6,
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>1211 Fairfield Beach Rd , Fairfield, CT, 06824</b>	D981081	\$1,
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>19 DUCK POND RD , WESTPORT, CT, 06880</b>	98507366	\$3,
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>21 HULLS FARM RD , FAIRFIELD, CT, 06890</b>	98506744	\$2,
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>70 Briarwood Drive , Seymour, CT, 06483</b>	D981025	\$3
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		
<b>291-93 Beechmont , Bridgeport, CT, 06606</b>	D980993	\$2
<a href="#">Edit</a>   <a href="#">Preview on REALTOR.com®</a>		

[Explore Virtual Tour Providers >>](#) Discover the power of having virtual to

Welcome RICHARD

[Home](#)[Control Panel](#)[Products](#)[Events](#)[About Us](#)

Customer C

## 4 MANITOU RD WESTPORT, CT 06880

MLS ID 98508544

[Preview on REALTOR.com®](#)

Listings with enhancements get more page views and more leads than listings without. Take full advantage of the REALTOR.com® Marketing System offers you, by enhancing\* your listings with photos, custom descriptions, announcements, and more.

\* You need to own the products in the REALTOR.com® Marketing System to make these enhancements

### Showcase Listing Enhancements

Preview your changes when you are done to see what your listing will look like on REALTOR.com®. Please allow a few minutes for your changes to appear on REALTOR.com®.

NOTE: Listing Enhancements submitted by your broker will override changes made in your REALTOR.

#### + Video Tours

Upload or remove videos about properties for sale and/or take people on a neighborhood tour.

#### + Virtual Tours

Look up service providers who can help you with bringing your listings alive with virtual tours.

#### + Manage Photos

Change or add upto 25 photos. Listings with photos get more views than those without.

#### + Text Descriptions

A custom description will help you promote the best features of this property.

#### + Headlines

Add up to Headlines and have them animate back and forth to make your listing stand out.

#### + Special Message Box

Use this feature to deliver your personalized message to people who view your listing.

#### + Open Houses

Get more potential buyers into your open house.

Every listing you have should be enhanced!

Click on each feature and add photos, text, headlines and open houses! Make sure you hit “save”.





## Control Panel

Customer Care (800) 878-4166 [?](#) [Help](#)

### My Account

[Personal Information](#)[Expertise](#) **NEW**[Profile Display Options](#) **NEW**[Transaction Summary](#)

### My Listings

[Edit a Listing](#)[View Listings Traffic](#)[Manage Listing Email](#)

### Solutions You Own

[Company Showcase](#)

### Top Producer Solutions

[Market Snapshot](#)[Top Producer @8i](#)[Top Producer Lead Activation](#)[Featured Website](#)

### Reports

[Company Showcase](#)[Video Report](#)

### Solutions

[Featured Homes](#)[Purchase Featured Homes](#)[Virtual Tours](#)[Featured Agent](#)[Buyer Assist](#)[Featured CMA](#)

## My Listings

Listing Traffic for you to share with your clients!

### Details: My Listings

	Last Week	Oct 2011	Sep 2011	Aug 2011	Jul 2011
Total Pageviews	2,565	5,857	12,065	11,986	13,239
Average Pageviews Per Listing	1,026	1,171	2,413	2,996	1,891
Active Listings	8	8	9	8	12

### Property Selection

Click on a header to sort by any column.

Status▼	MLS ID	City, State	Last Listed Price	Total Page Views	Days Active	Daily Average	Features
Active	<a href="#">D980993</a>	Bridgeport, CT	\$249,900	2,486	246	11	
Active	<a href="#">D981093</a>	Seymour, CT	\$264,000	2,686	77	35	
Active	<a href="#">D981106</a>	Monroe, CT	\$302,000	897	40	23	
Active	<a href="#">D981025</a>	Seymour, CT	\$359,000	4,991	170	30	
Active	<a href="#">D981081</a>	Fairfield, CT	\$1,775,000	3,677	104	36	
Active	<a href="#">98506744</a>	FAIRFIELD, CT	\$2,499,000	6,649	110	61	
Active	<a href="#">98507366</a>	WESTPORT, CT	\$3,350,000	4,791	104	47	FT
Active	<a href="#">98508544</a>	WESTPORT, CT	\$6,750,000	15,211	95	161	FT
InActive	<a href="#">D980938</a>	Milford, CT	\$1,075	975	31	32	
InActive	<a href="#">D980995</a>	Milford, CT	\$1,275	1,262	32	40	
InActive	<a href="#">98500960</a>	FAIRFIELD, CT	\$2,300	1,020	14	73	
InActive	<a href="#">98502729</a>	NORWALK, CT	\$3,400	1,505	20	76	
InActive	<a href="#">98503321</a>	FAIRFIELD, CT	\$3,950	601	14	43	
InActive	<a href="#">98512292</a>	WESTPORT, CT	\$8,900	624	22	29	
InActive	<a href="#">98477675</a>	WESTPORT, CT	\$18,000	5,915	102	58	

1 2 3 4

[Export to Excel](#) | [View Video report](#) | [Manage Listing Email](#) >>

Total Pageviews: Represents the total number of listing related views and clicks on REALTOR.com. A view can be created either on the listing for



## Control Panel

Customer Care (800) 878-4166 [Help](#)

### My Account

[Personal Information](#)[Expertise NEW](#)[Profile Display Options NEW](#)[Transaction Summary](#)

### My Listings

[Edit a Listing](#)[View Listings Traffic](#)[Manage Listing Email](#)

### Solutions You Own

[Company Showcase](#)

### Top Producer Solutions

[Market Snapshot](#)[Top Producer @8i](#)[Top Producer Lead  
Activation](#)[Featured Website](#)

### Reports

[Company Showcase](#)[Video Report](#)

### Solutions

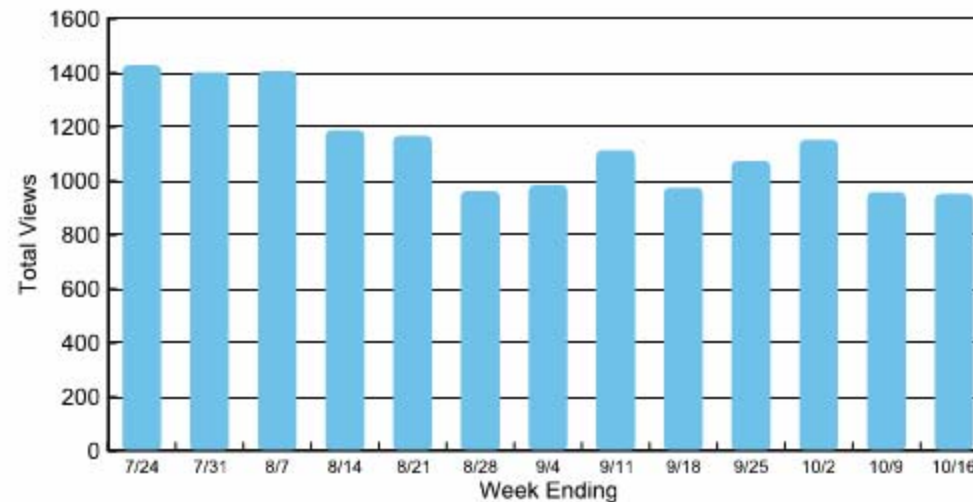
[Featured Homes](#)[Purchase Featured Homes](#)[Virtual Tours](#)[Featured Agent](#)[Buyer Assist](#)[Featured CMA](#)

## My Listings

Print or email the reports to your clients and keep in files for reference!

Total Property Views for:

**4 MANITOU RD WESTPORT, CT**

[Back to My Listings](#)[Printable Version](#)[E-Mail Version](#)

### Weekly Totals

Week Ending	Property Views	Virtual Tours	Featured Homes	Totals
10/16/2011	952	N/A	N/A	952
10/09/2011	957	2	N/A	959
10/02/2011	1,152	N/A	N/A	1,152
09/25/2011	1,074	1	N/A	1,075
09/18/2011	976	N/A	N/A	976
09/11/2011	1,112	2	N/A	1,114
09/04/2011	981	4	N/A	985
08/28/2011	962	1	N/A	963
08/21/2011	1,167	N/A	N/A	1,167
08/14/2011	1,187	1	N/A	1,188
08/07/2011	1,407	N/A	N/A	1,407

### Monthly Totals

Month	Property Views
Oct 2011	2,288
Sep 2011	4,600
Aug 2011	5,052
Jul 2011	3,271
<b>Total:</b>	<b>15211</b>



## Control Panel

Customer Care (800) 878-4166 [? Help](#)

### My Account

[Personal Information](#)[Expertise NEW](#)[Profile Display Options NEW](#)[Transaction Summary](#)

### My Listings

[Edit a Listing](#)[View Listings Traffic](#)[Manage Listing Email](#)

### Solutions You Own

[Company Showcase](#)

### Top Producer Solutions

[Market Snapshot](#)[Top Producer @8i](#)[Top Producer Lead  
Activation](#)[Featured Website](#)

### Reports

[Company Showcase](#)[Video Report](#)

### Solutions

[Featured Homes](#)[Purchase Featured Homes](#)[Virtual Tours](#)[Featured Agent](#)[Buyer Assist](#)[Featured GMA](#)

## Listings

### E-Mail Version For: 4 MANITOU RD WESTPORT, CT

Forward your listings stats to your prospects by filling out the form below. Data will be sent as an html file attachment.

Your Name:

Your E-Mail:

Recipients:

(Separate each e-mail address with a comma.)

Subject:

Body:

RICHARD HIGGINS has sent you a listing  
report for the property at:

4 MANITOU RD WESTPORT, CT

This e-mail was sent by a REALTOR(R) from